



Tune In: Hagerty Media Named Official Media Partner of The Quail: A Motorsports Gathering

TRAVERSE CITY, Mich., Aug. 12, 2021 /PRNewswire/ — Hagerty Media has been named the official media partner of *The Quail, A Motorsports Gathering*, a pillar of Monterey Car Week, the annual celebration of all things automotive in Monterey, California. As the official Media Partner, Hagerty Media will produce a livestream and develop additional live and video-recorded content and presentations.

“Attending *The Quail* is a dream for car fanatics,” said Larry Webster, Senior Vice President of Hagerty Media. “But for those who can’t attend in person, our livestreams are a dream come true. We’re excited to partner with *The Quail* to help expand their reach.”

At *The Quail*, Hagerty will be presenting four panels on *The Quail’s* Broadcast Platform Presented by Hagerty Media and one 30-minute keynote discussion. A livestream broadcast of the event from 10:00 AM PT - 4:00 PM PT will be hosted on [Hagerty.com/media](https://www.hagerty.com/media), as well as on the official [Hagerty Facebook](#) page. Automotive celebrities featured on stage will include:

- Jim Farley, CEO, Ford Motor Company
- Christian Von Koenigsegg, Founder/CEO, Koenigsegg Automotive
- Rob Dickinson, Founder/Creative Director, Singer Vehicle Design
- Ant Antstead, automotive TV presenter/influencer
- Magnus Walker, automotive influencer/presenter, Hagerty’s Next Big Thing

Hagerty’s media operations include Hagerty Drivers Club magazine, which is one of the largest automotive magazines in the country; Hagerty YouTube, which is followed by more than 1.6 million subscribers; [Hagerty.com/Media](https://www.hagerty.com/Media), which features automotive news, reviews and market trends; the Hagerty Community, where enthusiasts gather to talk cars; and Hagerty’s popular social media platforms.

About Hagerty

Hagerty is an automotive enthusiast brand offering integrated membership products and programs. Hagerty is home to [Hagerty Drivers Club](#), [Hagerty DriveShare](#), [Hagerty Valuation Tools](#), [Hagerty Media](#), Hagerty Drivers Club magazine, [MotorsportReg](#), [Hagerty Garage + Social](#), the Amelia Island Concours d’Elegance, the [Concours d’Elegance of America](#), the [Greenwich Concours d’Elegance](#), the [California Mille](#) and more. Hagerty is the world’s largest provider of specialty insurance for enthusiast vehicles. For more information, call (800) 922-4050 or visit www.hagerty.com.

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