



## Detroit Concours d'Elegance Featured Classes Celebrate the Motor City

TRAVERSE CITY, Mich., June 22, 2022 - The Detroit Concours d'Elegance recently announced 17 classes representing the 140 historically-significant vehicles that will take the field at the Detroit Institute of Arts on Sunday, September 18, 2022. All of the inaugural event's three featured classes have deep roots in the Motor City.

"Sunday's Detroit Concours will celebrate many of the vehicles that put Detroit on the global map," said Matt Orendac, Vice Chairman, Concours Group. "Our team has chosen themes that will resonate with local automotive enthusiasts as well as grab the attention of car lovers from across the globe."

The 2022 Detroit Concours featured classes include the 'Cars of Harley Earl,' in honor of General Motors and the industry's first styling chief. The class will showcase the automotive designs that helped lift General Motors to a place of global industry leadership during Earl's tenure as the Vice President of GM styling.

'Cars of Woodward Avenue' celebrates the iconic muscle cars that rolled along this historic roadway that runs from Pontiac, Michigan, straight to the heart of the city. The 'Detroit Autorama' featured class consists of customs and one-offs from the golden age of "America's Greatest Hot Rod Show" that began at the University of Detroit almost 70 years ago.

While they may be known collectively as "The Big Three," it is the limited-production models from each of Detroit's automakers that will grace each of the Detroit Concours' Limited Production classes. Drawing exclusively from cars produced in the 1950s and 1960s, Limited Production Chrysler, Limited Production Ford and Limited Production GM will offer a fascinating display of automobiles built in relatively small production numbers and concept cars.

Imagine buying a new car only to discover soon after that the manufacturer was closing its doors forever? Two classes of Orphan Cars will provide a glimpse into the postwar models from Packard and Studebaker.

Additional classes include prewar American Classics, prewar European Classics, European Modern Classics, Midwest Hot Rods and American Sports Cars from the 1950s and 1960s. Classes representing Ferrari, Lamborghini and Maserati will thrill fans with exemplary examples from the 1960s and 1970s from each Italian automaker. Modern Supercars will round out the list.

Vehicle nominations for the Detroit Concours d'Elegance are open to the public, at <https://www.detroitconcours.com/event/enter-vehicle>. All nominations are subject to consideration by the concours selection committee.

**Celebrate with the Detroit Concours All Weekend**



## Detroit Concours d'Elegance Featured Classes Celebrate the Motor City

On Saturday, September 17, Comerica Park's parking areas will be transformed into Cars & Community, a family-friendly celebration of the automobile. Cars & Community features three unique shows in one: RADwood, a celebration of 1980s and 1990s lifestyle, blending period correct dress with automotive awesomeness; Concours d'Lemons, a motoring festival designed to celebrate the oddball, mundane and unexceptional of the automotive world; and a curated Cars & Caffeine, designed as a showcase for local car clubs. Youth will enjoy spending time in the Kids Zone, featuring racing simulators and more.

### **2022 Detroit Concours d'Elegance Classes**

Featured Designer Class	Cars of Harley Earl
Featured Class	Detroit Autorama
Featured Class	Cars of Woodward Avenue
Class	American Classics (Pre-war)
Class	European Classics (Pre-war)
Class	American Sports Cars of the 1950s & 1960s
Class	Lamborghini (1960s & 1970s)
Class	Ferrari (1960s & 1970s)
Class	Maserati (1960s & 1970s)
Class	European Modern Classics
Class	Chrysler Limited Production (1950s & 1960s)
Class	Ford Limited Production (1950s & 1960s)
Class	GM Limited Production (1950s & 1960s)
Class	Midwest Hot Rods
Class	Orphan Cars - Packard Post War
Class	Orphan Cars - Studebaker
Class	Supercars

More information for the 2022 Detroit Concours d'Elegance can be found at [DetroitConcours.com](https://detroitconcours.com).

[Images](#)

### **About Detroit Concours d'Elegance**

The Detroit Concours d'Elegance, September 16-18, 2022, is an all-new, weekend-long tribute to the people who designed, built, and drove American car culture, and to the vehicles at its heart. Held at the Detroit Institute of Arts with events throughout the city, complimentary and ticketed activities include new-vehicle showcases, ride & drive opportunities and exclusive experiences as well as Saturday's family-focused Cars &



## Detroit Concours d'Elegance Featured Classes Celebrate the Motor City

Community and Sunday's Concours d'Elegance.

The Detroit Concours d'Elegance builds on more than four decades of world-class automobiles, fine dining, exceptional hospitality, and impactful community giving. Its heritage can be traced to the Meadow Brook and Concours of America events held beginning in 1979.

For more about the Detroit Concours d'Elegance, visit [DetroitConcours.com](https://detroitconcours.com), or connect with us on [Facebook](#), [Instagram](#), and [Twitter](#).

### **About Hagerty, Inc. (NYSE: HGTY)**

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations, and its mission is to build a global business to fund that purpose.

Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, Hagerty Drivers Club magazine, MotorsportReg, Hagerty Garage + Social, The Amelia, the Detroit Concours d'Elegance, the Greenwich Concours d'Elegance, the California Mille, Motorlux, RADwood, the Hagerty Drivers Foundation, and more. For more information on Hagerty, please visit [www.hagerty.com](https://www.hagerty.com), or connect with us on [Facebook](#), [Instagram](#), and [Twitter](#).

More information can be found at [newsroom.hagerty.com](https://newsroom.hagerty.com).

###

### **Contacts**

Hagerty Media Contacts:

Chris Brewer, Hagerty, [cbrewer@hagerty.com](mailto:cbrewer@hagerty.com)

Source: Hagerty