



## Vignale-Bodied 1948 Packard Convertible Victoria Celebrated as Best of Show at the 26th Annual Greenwich Concours d'Elegance

GREENWICH, Conn., June 5, 2022 - A 1948 Packard Convertible Victoria by Vignale was chosen as this year's Best of Show at the 26th annual Greenwich Concours d'Elegance hosted by Hagerty. The 2022 event marked a return to the event's traditional June dates while further establishing the weekend's focus on celebrating car culture on Saturday and honoring concours tradition on Sunday.

"We believe that there is a 'language' in hosting a concours - the cars, the setting, the people - and there's no better time and place to do so than a spring Sunday along Greenwich harbor with fellow car lovers," said McKeel Hagerty, CEO of Hagerty. "The Packard selected as best of show embodies that spirit of that language - one that the judges recognized following significant deliberation. A very special thanks to all entrants, their teams and the winners."

Saturday's Cars & Community presented by Griot's Garage featured three entertaining seminars as well as Concours d'Lemons and RADwood displays. A range of hands-on activities - ride & drives, racing simulators, Hagerty Youth Programs and more - entertained enthusiasts and their families. On Sunday, both domestic and international marques were celebrated at the 26th Annual Concours d'Elegance.

This year's concours classes included Alvis, Aston Martin DB, Cadillac Eldorado, Chrysler "Letter Cars," Rolling Bones Hot Rods, Powered by America, Vignale-bodied cars and a vintage pickup truck class. The 2022 concours featured motorcycle classes included BMW and BSA.

Central to the weekend's festivities was author, driver, entrepreneur and motorsports innovator, Grand Marshal Judy Stropus. A slate of expert judges, including a record number of judges under the age of 30, focused on design, style and elegance while selecting this year's winners.

The Best of Show trophy was awarded to the 1948 Packard Convertible Victoria, bodied by Italian coachbuilder Vignale and displayed by The Marano Collection from Garwood, New Jersey.

Independent manufacturer Packard lacked the financial might of its competitors. In order to provide some added cachet to its lineup and invigorate stagnating sales, Packard ordered seven concept cars including this stunning one-off Convertible Victoria by Italian coachbuilder Vignale. While construction began in 1938, the car was hidden during World War II and the work completed in 1948. The handsome aluminum body is mounted on a pre-war 1939 Packard 120 chassis and is powered by a 120 horsepower, 282 cubic-inch, straight-eight. As if to reinforce its European heritage, gauges are marked in kilometers and



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the taillights came from Fiat. The hood, however, opens from both sides, just like a typical 1948 Packard. It was exhibited at prominent European auto salons in Packard's effort to gain influence in the burgeoning European post-war market.

Photo Credit: Hagerty

[Click here for list of award winners](#)

### **About Greenwich Concours d'Elegance**

Founded in 1996, Greenwich Concours d'Elegance is a three-day premier motoring event in Greenwich, Conn. Exclusive gatherings, luxury shopping, ride and drives, new vehicle experiences and entertaining seminars complement Friday's Grand Tour and Saturday's Cars & Community presented by Griot's Garage. Sunday's nationally recognized Concours d'Elegance celebrates historically significant American and International vehicles along the town's picturesque harbor front. Each year the event supports local charities as a part of Hagerty's larger giving strategy. For more about the Greenwich Concours d'Elegance visit our website at [GreenwichConcours.com](http://GreenwichConcours.com).

### **About Hagerty, Inc. (NYSE: HGTY)**

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose.

Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, Hagerty Drivers Club magazine, MotorsportReg, Hagerty Garage + Social, The Amelia, the Detroit Concours d'Elegance, the Greenwich Concours d'Elegance, the California Mille, Motorlux, RADwood, the Hagerty Drivers Foundation and more. For more information on Hagerty, please visit [www.hagerty.com](http://www.hagerty.com), or connect with us on [Facebook](#), [Instagram](#) and [Twitter](#).

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