



The 29th Annual Amelia Scheduled for February 29 - March 3, 2024,  
at the Ritz-Carlton, Amelia Island

TRAVERSE CITY, Mich., April 27, 2023 - The Amelia, the East Coast's premier concours and two-time winner of the Historic Motoring Award's Motoring Event of the Year, will be held February 29 - March 3, 2024, at The Golf Club of Amelia Island and The Ritz-Carlton Amelia Island, a AAA Five-Diamond oceanfront resort located on Florida's northernmost barrier island.

Car lovers can relive the magic by viewing a [featurette film](#) and by reviewing images on The Amelia's [Instagram feed](#).

### **Broad Arrow Auction Continues in 2024**

Broad Arrow's Amelia Auction will return as the official auction of The Amelia for 2024, marking the second annual event for the company. The Amelia Auction will be extended to two days for 2024 (February 29 - March 1) following a successful inaugural event that saw \$31 million in total sales and 81 percent of all lots sold. Consignment information is available at [www.BroadArrowAuctions.com](http://www.BroadArrowAuctions.com).

[Broad Arrow Auctions](#) hosted its inaugural auction at The Amelia on Saturday, March 4. Following a well-attended preview on March 2-3, the auction room was standing room only as principal auctioneer, [Lydia Fenet](#), took the sale alongside Broad Arrow chief operating officer and auction reader, Alain Squindo. The auction achieved more than 80% sell-through rate, with the top-selling 2015 McLaren P1 setting a new auction world record for the model at \$2,425,000. Broad Arrow set an additional three auction records at the daytime sale, including a 1997 Acura Integra Type R (\$151,200), a 1991 AMG 6.0 Widebody Coupe (\$885,000) and a 2002 Lotus Esprit V8 25th Anniversary Edition (\$193,200, record for a non-Bond Esprit).

### **About The Amelia**

The Amelia is a multiple award-winning motoring event held February 29 - March 3, 2024, at The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island. Broad Arrow Group's The Amelia Auction, luxury shopping, new vehicle reveals & experiential drives, exclusive gatherings and entertaining seminars surround Saturday's Cars & Community and Sunday's Concours d'Elegance. Each year The Amelia honors a racing legend and attracts celebrities from across the automotive landscape. Since its inception in 1996, the Amelia has donated over \$4 million to deserving non-profit and charitable organizations.

### **About Hagerty (NYSE: HGTY)**

Hagerty is an automotive lifestyle brand committed to saving driving and car culture for future generations. The company is a leading provider of specialty vehicle insurance, expert car valuation data and insights, live and digital car auction services, immersive events and



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automotive entertainment custom made for the 69 million Americans who self-describe as car enthusiasts. Hagerty also operates in Canada and the UK and is home to Hagerty Drivers Club, a community of 750,000 who can't get enough of cars. As a purpose-driven organization, Hagerty Impact aims to be a catalyst for positive change across the issues that matter most to our teams, our members, the broader automotive community, our shareholders and the planet at large. For more information, please visit [www.hagerty.com](http://www.hagerty.com) or connect with us on Facebook, Instagram and Twitter.