



## Motorlux Announces Partnership with Edible Monterey Bay Magazine

TRAVERSE CITY, Mich., June 23, 2022 – Motorlux, the reimagined McCall’s Motorworks, is excited to announce a new partnership with *Edible Monterey Bay Magazine*. Founded in 2011, Edible Monterey Bay is a values-driven media company that celebrates seasonal, local food and drink in Monterey, Santa Cruz and San Benito counties. The new partnership will help guide the elevated food and drink offerings available at the 2022 Motorlux event held at the Monterey Jet Center on August 17, 2022.

“We are delighted to partner with Hagerty on the 2022 Motorlux party and help bring in the very best chefs of the Monterey Bay area,” said Deborah Luhrman, publisher of Edible Monterey Bay magazine. “Our area is one of the richest in the country for top quality ingredients and these talented culinary professionals are experts at showcasing the fresh fruits and vegetables grown locally, as well as incomparable seafood straight from the bay and exceptional grass-fed meats raised in local pastures.”

*Edible Monterey Bay* believes in knowing where food comes from and supporting growers, ranchers, fishermen, chefs, vintners, brewers and food artisans. They tell the story of local food through a quarterly print publication as well as digital and social media channels.

### **Motorlux Ticket Packages Available Now**

Ticket packages are available at the Motorlux [website](#). Onsite parking is included with all ticket packages, adding a new level of convenience and exclusivity to the evening.

The **Lux** Pass includes an up-close look at some of the world’s most impressive airplanes and automobiles, preview of the inaugural Broad Arrow Group auction, farm-to-table culinary stations, Interactive entertainment, convenient self-parking at the Monterey Pines Golf Club as well as an open bar with signature cocktails and locally inspired refreshments.

The **Lux Plus** ticket includes all the Lux Pass accommodations plus early entry starting at 5:00 PM PT, one hour before the event opens. In addition, Lux Plus holders can access the exclusive Lux Lounge featuring an open bar with curated cocktails and gourmet culinary stations from California’s esteemed chefs.

**Lux Premium** ticket holders will enjoy all the Lux Plus extras plus upgraded parking on the tarmac and admission to the Broad Arrow Group Auction, showcasing 80 exceptional motor cars, on Thursday, August 18.

Click [here](#) for images

### **About Motorlux**

Motorlux is a fresh take on Monterey Car Week’s hangar party with a focus on cars, craft and community. Returning to the Monterey Jet Center on August 17, 2022, Motorlux remains faithful to its entertaining and elegant roots while elevated with artfully curated



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experiences celebrating automotive, aviation, fashion and design. For more visit the Motorlux website at [Motorlux.com](https://www.motorlux.com).

### **About Hagerty, Inc. (NYSE: HGTY)**

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose. Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, Hagerty Drivers Club magazine, MotorsportReg, Hagerty Garage + Social, The Amelia, Detroit Concours d'Elegance, Greenwich Concours d'Elegance, California Mille, Motorlux, Hagerty Drivers Foundation and more. For more information on Hagerty, please visit <https://www.hagerty.com/>, or connect with us on [Facebook](#), [Instagram](#) and [Twitter](#). More information can be found at [newsroom.hagerty.com](https://newsroom.hagerty.com).

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