



Motorlux and Broad Arrow Group Monterey Jet Center Auction Partner to Offer Premium Ticket Package and Access

TRAVERSE CITY, Mich., July 15, 2022 - Motorlux, the reimagined McCall's Motorworks, includes exclusive access to the first-ever Broad Arrow Group Monterey Jet Center Auction. All Motorlux ticket holders can preview the auction vehicles during the event on Wednesday, August 17. Lux Premium tickets also include admission to the auction (a \$200 value) held on Thursday, August 18, providing access that is normally reserved for consigners, registered bidders and their guests.

"The Broad Arrow Group is thrilled to bring auction action to the Monterey Jet Center the day following - and in partnership with - this year's Motorlux event," said Kenneth Ahn, President, Hagerty Marketplace and CEO, Broad Arrow Group. "It is the perfect combination of people, place and passion - our clients and friends from around the world, an inspiring setting and an incredible offering of cars."

Highlights from more than 90 auction vehicles include the personal Aston Martin DB5 of legendary actor and icon, Sir Sean Connery. The 1964 Aston Martin DB5 will be offered directly from the Connery family, who have committed to donating a significant portion of the sale proceeds to benefit the Sean Connery Philanthropy Fund.

Pre-war automobile enthusiasts will appreciate the unique and outstanding 1939 Mercedes-Benz 540K Spezial Roadster. As one of the true crown jewels of the Classic Era of motor cars, arguably no automobile symbolizes the pinnacle of design, engineering and construction among the Classic Era cars better than the supercharged Mercedes-Benz 540K Spezial Roadster. Incredibly rare, stunningly beautiful, a cherished centerpiece for collectors worldwide - chassis 408383 is the perfect representation of those enviable qualities.

Additional highlights include a 2012 Lexus LFA Nürburgring, one of 50 produced. The single-owner LFA is finished in orange and has only covered about 1,200 miles since delivery. Porsche fans will enjoy viewing the 1987 Porsche 959 Komfort and BMW aficionados will appreciate the 1981 BMW M1. Both rare and highly collectible German supercars represent the pinnacle of 1980s automotive engineering.

Motorlux Ticket Packages Available Now

Ticket packages are available at the Motorlux [website](#). Onsite parking is included with all ticket packages, adding a new level of convenience and exclusivity to the evening.

The **Lux Pass** includes an up-close look at some of the world's most impressive airplanes and automobiles, preview of the inaugural Broad Arrow Group auction, farm-to-table culinary stations, interactive entertainment, convenient self-parking at the Monterey Pines Golf Club as well as an open bar with signature cocktails and locally inspired refreshments.



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The **Lux Plus** ticket includes all the Lux Pass accommodations plus early entry starting at 5:00 pm Pacific, one hour before the event opens. In addition, Lux Plus holders can access the exclusive Lux Lounge featuring an open bar with curated cocktails and gourmet culinary stations from California's esteemed chefs.

Lux Premium ticket holders will enjoy all the Lux Plus extras plus upgraded parking on the tarmac and admission to the Broad Arrow Group Auction, showcasing 80 exceptional motor cars, on Thursday, August 18.

Click here for [images](#).

About Motorlux

Motorlux is a fresh take on Monterey Car Week's hangar party with a focus on cars, craft and community. Returning to the Monterey Jet Center on August 17, 2022, Motorlux remains faithful to its entertaining and elegant roots while elevated with artfully curated experiences celebrating automotive, aviation, fashion and design. For more visit the Motorlux website at Motorlux.com.

About Broad Arrow Group

Broad Arrow Group and its subsidiaries — Broad Arrow Auctions, Broad Arrow Capital, and Collectors Garage — represent the collective vision of its founders, team members, and partners — to be the best advisor, marketplace, and financier for car collectors, with integrity, trust, and innovation. Broad Arrow Group was founded in 2021 to develop and operate a portfolio of businesses and brands that address the needs of various segments of the collector car market and to transform the collector car industry. In January 2022, Hagerty (NYSE: HGTY) made a strategic investment and became a joint venture partner for Broad Arrow Group. Learn more at broadarrowgroup.com.

About Hagerty, Inc. (NYSE: HGTY)

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose. Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, Hagerty Drivers Club magazine, MotorsportReg, Hagerty Garage + Social, The Amelia, Detroit Concours d'Elegance, Greenwich Concours d'Elegance, California Mille, Motorlux, Hagerty Drivers Foundation and more. For more information on Hagerty, please visit <https://www.hagerty.com/>, or connect with us on [Facebook](#), [Instagram](#) and [Twitter](#). More information can be found at



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