



## Monterey's Culinary Treasures Highlighted as Motorlux and Coastal Roots Hospitality Announce Partnership

TRAVERSE CITY, Mich., August 10, 2022 – Motorlux, the reimagined McCall's Motorworks Revival, has announced a new partnership with Coastal Roots Hospitality (CRH), a Monterey Peninsula premier events and catering company. The partnership will call on CRH's combined expertise to elevate food and beverage offerings for Motorlux, a fresh take on Monterey Car Week's exclusive event at the Monterey Jet Center on the evening of Wednesday, August 17.

With over 30 years of culinary tradition, Coastal Roots Hospitality has been deeply rooted in the coast and its community, dedicated to providing memorable dining experiences, exceptional service and meaningful connections. Known for its three iconic restaurants, Montrio in Monterey, Rio Grill in Carmel and Tarpy's in Monterey, CRH utilizes local farms, butcheries and sustainable seafood to deliver unique and exemplary dining experiences.

### **Three Incredible Restaurants Working Together**

#### **Montrio, Monterey**

Named one of the five greenest Monterey restaurants by the San Francisco Chronicle, Montrio's ever-changing, internationally and seasonally inspired small plates and main courses are energized by the best of European and American cuisines. Opened in 1995, in a historic firehouse, Montrio is a Michelin Rated restaurant. Montrio's focus on green certification and sustainability is a welcome addition to Motorlux.

#### **Rio Grill, Carmel**

This Carmel icon has been a culinary favorite for over 36 years. Offering Central Coast cuisine with European fusion, Rio Grill has earned distinguished culinary awards, impressing food critics with its locally sourced California cuisine. Rio Grill is a favorite of locals offering a full bar, great wine and impeccable service.

#### **Tarpy's, Monterey**

Opened in 1999, this award-winning restaurant is consistently voted as one of the best dining experiences in Monterey. The courtyard, patios and gardens coupled with exceptional cuisine from the wood-fired grill, local fish, and produce make this a must-visit spot on the Peninsula. Led by executive chef Ivan Guadarrama, the Tarpy's team will host the table at Motorlux, representing all the three restaurant brands with a unique bite from each.

### **Motorlux Tickets Available Now**

Tickets are available at the [Motorlux](#) website. Onsite parking is included with all ticket packages, adding a new level of convenience and exclusivity to the evening.

The Lux Pass includes an up-close look at some of the world's most impressive airplanes and



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automobiles, preview of the inaugural Broad Arrow Group auction, farm-to-table culinary stations, Interactive entertainment, convenient self-parking at the Monterey Pines Golf Club as well as an open bar with signature cocktails and locally inspired refreshments.

[Press Kit](#)

### **About Motorlux**

Motorlux is a fresh take on McCall's Motorworks Revival with a focus on cars, craft and community. Returning to the Monterey Jet Center on Aug. 17, Motorlux remains faithful to its entertaining and elegant roots while elevated with artfully curated experiences celebrating automotive, aviation, fashion and design. For more visit the Motorlux website at [Motorlux.com](https://motorlux.com).

### **About Hagerty, Inc. (NYSE: HGTY)**

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose. Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club®, Hagerty Drivers Club magazine, Hagerty Drivers Foundation, Hagerty DriveShare™, Hagerty Valuation Tools®, Hagerty Media, MotorsportReg, Hagerty Garage + Social®, The Amelia, Detroit Concours d'Elegance, Greenwich Concours d'Elegance, California Mille, Motorlux and more. For more information on Hagerty please visit [www.hagerty.com](https://www.hagerty.com), or connect with us on [Facebook](#), [Instagram](#) and [Twitter](#).

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