



Hagerty YouTube Host Tom Cotter - the “Barn Find Hunter” - Hits the Road for America’s Greatest Road Trip

TRAVERSE CITY, Mich., (May 19, 2022) - Today, Hagerty announced that the host of its “[Barn Find Hunter](#)” YouTube Series, author Tom Cotter, and photographer Michael Alan Ross have embarked on a road trip to document often by-passed areas of the United States. In partnership with iconic American brands such as [Airstream](#) and [Ford Motor Company](#), the 7,000 mile transcontinental journey began in Key West, Florida, and will conclude in Deadhorse, Alaska. Taking the roads less traveled away from the interstate, Cotter and Ross will document their experiences along “two-lane” America, culminating in a book from [Motorbooks](#) publishing in 2023.

“I’ve traveled the world searching for forgotten classic cars to unearth diamonds in the rough, and this road trip is my next quest to rediscover the great places and people in the heart of America,” said Tom Cotter. “I’m looking forward to embarking on this anthropological road trip and sharing what I discover and learn. My hope is that I encourage others to explore less traveled roads and experience the greatness of our sprawling nation.”

Driving a [2022 Ford Bronco](#) with an [Airstream Basecamp 16X](#) in tow, the total travel time is expected to last up to eight weeks. Beginning on May 18, Cotter and Ross will drive the first leg of the trip, traversing 13 states from Florida to Washington State over the course of approximately 3,500 miles.

From Washington, the pair will travel north along the AlCan Highway, through the Canadian Provinces of British Columbia and the Yukon Territory, and into Alaska. The second leg to the City of Fairbanks is approximately 2,500 miles. In Fairbanks, the Airstream will be stored as they continue in the Bronco to traverse the last 500 miles of the Dalton Highway to the Arctic Ocean.

“Tom is a bonafide automotive archeologist, with a legacy of discovering incredible classics in the most unlikely places,” said Doug Clark, vice president of business development at Hagerty. “We look forward to sharing Tom and Michael’s roadtrip chronicles, which will serve to inspire our members, followers and viewers to get out there and learn more about the overlooked and fascinating parts of America.”

The trip includes a charitable component, with donations-per-mile benefiting the animal rescue organization, [Vintage Racers for Rescues](#). (PayPal link [here](#).)

Throughout the journey, content will be produced and distributed through Hagerty Media across platforms where audiences can check in on the pair’s travels cross country. To learn more about Cotter and Ross’ upcoming travels and follow along, please visit

[TheBarnFindHunter](#) on Instagram.



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About Hagerty, Inc. (NYSE: [HGT](#))

Based in Traverse City, Michigan, Hagerty’s purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose.

Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club, Hagerty DriveShare, Hagerty Valuation Tools, Hagerty Media, Hagerty Drivers Club magazine, MotorsportReg, Hagerty Garage + Social, The Amelia, the Detroit Concours d’Elegance, the Greenwich Concours d’Elegance, the California Mille, Motorlux, RADwood, the Hagerty Drivers Foundation and more. For more information on Hagerty, please visit www.hagerty.com, or connect with us on [Facebook](#), [Instagram](#) and [Twitter](#).

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