

TRAVERSE CITY, Mich., August 15, 2022 – The Concours d'Lemons, a tongue in cheek send up of fancy concours that features the oddball, mundane and truly awful of the automotive world, returns to let some of the air out of Monterey car week on Aug. 20, 2022, 8 a.m.–1:30 p.m. at Seaside City Hall, (440 Harcourt Ave. Seaside, CA.) Participants will show off their hooptie cars to automotive fans while bribery prone celebrity judges award thrift store sourced trophies in hilarious categories such as "Rust Belt American Junk", "Most Dangerous" and "Best Back Seat." The whole debacle culminates in the presentation of the coveted "Worst of Show" trophy that sees the owner and car showered in silly string. "You don't have to be a millionaire or billionaire to enjoy displaying your automobile," said the Concours d'Lemons self-appointed "Head Gasket" Alan Galbraith. "It isn't about spending the most money on a car, it is about having fun with your terrible car." Produced by the automotive enthusiast lifestyle brand Hagerty, the Concours d'Lemons California is in its thirteenth oil dripping year and is sponsored by Classic Motorsports Magazine and Griot's Garage car care products.

## **About Concours d'Lemons**

Produced by Hagerty, The Concours d'Lemons is a car show that celebrates the oddball, mundane and truly awful of the automotive world with events held in conjunction with The Amelia, Greenwich Concours d'Elegance, Detroit Concours d'Elegance and during Monterey Car Week. For a full schedule and pictures/video from past events visit:

www.concoursdlemons.com

## **About Hagerty, Inc. (NYSE: HGTY)**

Based in Traverse City, Michigan, Hagerty's purpose is to save driving and car culture for future generations and its mission is to build a global business to fund that purpose. Hagerty is an automotive enthusiast brand offering integrated membership products and programs as well as a specialty insurance provider focused on the global automotive enthusiast market. Hagerty is home to Hagerty Drivers Club®, Hagerty Drivers Club magazine, Hagerty Drivers Foundation, Hagerty DriveShare™, Hagerty Valuation Tools®, Hagerty Media, MotorsportReg, Hagerty Garage + Social®, The Amelia, Detroit Concours d'Elegance, Greenwich Concours d'Elegance, California Mille, Motorlux and more. For more information on Hagerty please visit www.hagerty.com, or connect with us on Facebook, Instagram and Twitter