



## The Amelia to Host Chrysler and Karma Automotive Global Debuts

AMELIA ISLAND, Fla., February 29, 2024 - Two major global automotive debuts will take place at The Amelia on Saturday, March 2, 2024. Partners Chrysler and Karma Automotive will bookend a morning of presentations featuring more than eight automotive partners. The debuts signal the increasing preference of automotive brands to debut new products directly to automotive consumers in luxury lifestyle settings.

### **The Chrysler Halcyon Concept (8:15 a.m. ET)**

The Chrysler Halcyon Concept car is a vision of tomorrow and creates a level of passenger serenity deserving of the Halcyon name. The Chrysler Halcyon exemplifies innovative mobility solutions that embrace technology and offer value to customers while fostering sustainability and delivering “Harmony in Motion.” The Chrysler Halcyon Concept leans into a fully electric tomorrow through innovative technology suites from Stellantis that integrate with simple and pure aerodynamic design and a seamless, connected and immersive cockpit experience.

More information available [here](#).

### **The Karma Automotive Gyesera (10:00 a.m. ET)**

The Karma Gyesera, the first American-built, ultra-luxury fully electric sedan, will make its world debut at The Amelia. Karma, based in Irvine, Calif., with a dealer network that includes North America, Europe, South Africa and the Middle East, selected The Amelia to introduce the company’s first all-electric vehicle to an East Coast audience.

The Gyesera has a 250-mile range, goes 0-60 in under four seconds and the interior features an 11.6 center console infotainment screen. The Gyesera debut follows the November 2023 introduction of the Karma Kaveya, a super coupe GT with an all-wheel drive version that tops 180 mph.

A media kit will be available on Saturday at 11 a.m. ET [here](#).

### **The Amelia 2024**

The Amelia, known by its longtime attendees and fans as “the racers’ concours,” will host hundreds of the greatest-ever road and racing machines as it welcomes guests to its 29th annual event. Among cars on display are race winning examples, movie heroes, supercars and vehicles replete with history.

Significantly, Sunday’s Amelia Concours d’Elegance will feature 275 cars representing the best-of-the-best from automotive history. Building to concours Sunday, a display of 375 cars at the Saturday, March 2nd Cars and Community will include an expanded RADwood display featuring an additional 250 cars from the trend-setting 1980s and 1990s. Feature vehicle information is [available here](#) while a full list of classes [is here](#).



### **Broad Arrow Auctions**

Now in its second year as the official auction company of The Amelia, Broad Arrow Auctions has assembled a stellar lineup including 150 cars for auction on Friday, March 1 and Saturday March 2. The selection bridges all decades of motoring including the Gregorie Neck Collection of mostly American and European classics as well as the 2020 McLaren Speedtail, the 1959 Porsche 718 RSK Spyder “Lucybelle III,” and the Racer X Collection of 12 mostly modern supercars and sports cars, many of which are being offered without reserve and is highlighted by the 2022 Bugatti Chiron Pur Sport. Materials available [here](#).

### **About The Amelia**

The Amelia is a multiple award-winning motoring event held February 29 – March 3, 2024 at The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island. Broad Arrow Auction’s The Amelia Auction, luxury shopping, new vehicle reveals & experiential drives, exclusive gatherings and entertaining seminars surround Saturday’s Cars and Community and Sunday’s Concours d’Elegance. Each year The Amelia honors a racing legend and attracts celebrities from across the automotive landscape. Since its inception in 1996, the Amelia has donated over \$4 million to deserving non-profit and charitable organizations.

### **About Hagerty, Inc. (NYSE: HGTY)**

Hagerty is an automotive enthusiast brand committed to saving driving and fueling car culture for future generations. The company is a leading provider of specialty vehicle insurance, expert car valuation data and insights, live and digital car auction services, immersive events and automotive entertainment custom made for the 67 million Americans who self-describe as car enthusiasts. Hagerty also operates in Canada and the U.K. and is home to Hagerty Drivers Club, a community of over 800,000 who can’t get enough of cars. As a purpose-driven organization, Hagerty Impact aims to be a catalyst for positive change across the issues that matter most to our teams, our members, the broader automotive community, our shareholders and the planet at large. For more information, please visit [www.hagerty.com](http://www.hagerty.com) or connect with us on Facebook, Instagram, Twitter and LinkedIn.

More information can be found at [newsroom.hagerty.com](http://newsroom.hagerty.com)

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